

## 2025 Community Banking Month - Share Your Story!

In celebration of Community Banking Month, we want to showcase your bank's impact! Has your community bank launched a new initiative, participated in community outreach, implemented a fresh strategy, or introduced an innovative service in the past year? We'd love to hear about it!

Your story could be featured in the <u>Banking Insights and Discussion</u> (BID®) Newsletter, a digital publication, or other PCBB marketing channels this April.

## **Instructions:**

Please fill out the details below and **return the completed form to the BID Team by emailing it to BID@pcbb.com**. If you have more than one story to share, please complete a separate form for each initiative to ensure we capture all details accurately.

If you have any questions, feel free to reach out to us at BID@pcbb.com.

## **Tell Us About You and Your Bank**

1) First / Last Name:
2) Bank Name:
3) Title:
4) Email Address:
5) Phone Number:
6) Bank Location (City / State):

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## **Tell Us About Your Bank's Efforts**

7) Which category best describes your effort? (Check all that apply)
Employees & Culture (e.g., hiring, benefits, mentorship)
Community & Charity (e.g., donations, sponsorships, fundraisers)
Strategy & Innovation (e.g., new technology, unique services, creative approaches)
Other (please specify):
8) Provide details about your bank's effort (the field can accommodate lengthy responses):
9) If this effort is featured on your institution's website or social media, share the links below, and we may include them in our story.
10) Do you have a photo showcasing this effort? Upload your images using this link.
By submitting images or files, you grant PCBB permission to use them on our website, LinkedIn page, and other marketing materials.
Please submit this form by emailing it to BID@pcbb.com by
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Not signed up for the BID® Newsletter? Stay informed and see your story featured—

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February 28, 2025.